



March 2009

Dear Sir / Madam,

It's that time of year again, the 2009 cricket season is fast approaching and it is a season the club is looking forward to full of optimism.

After the disappointment of relegation from the Premiership last year the 1st XI will be looking to consolidate their position in the middle tier of the conferences when the league is realigned in the 2010 season. Meanwhile, the 2nd XI will be aiming to compete once again for promotion to the 2nd XI Premiership.

The last four years have seen us turn things around and we have gone from strength to strength. In 2005, we were unable to field any junior teams and now the club fields teams in the Under 9s, 11s, 13s and 15s leagues and has around 50 local youngsters playing, with ages ranging between 6 and 15, comprising of both boys and girls.

Last season, the under 9s team won the end of season Champions of Champions tournament to be declared the best Under 9s team in Huddersfield. The other junior teams also competed well last year in their respective leagues and many of the Under 15s team graduated to representing the 2nd XI and even the 1st XI on the odd occasion last season.

We are keen to develop as a club and are working hard on a number of different fronts to improve our current offering. We have enclosed a few articles which will hopefully give you an insight into the issues we face and what we are trying to achieve.

For us to be able to develop it is important that we make both on and off the field improvements and for this we need investment. Unfortunately, as we all know, raising funds for any local organisation is always a challenge and whilst our club has always tried to remain self-funded it is inevitable that we do need a certain level of sponsorship.

We appreciate that money is hard earned, yet easily spent and especially in the current economic climate but we would appreciate any kind of sponsorship you may be able to afford us.

Cont....

President

M Onions Esq.

Chairman

J Moors
Oakbeam Cottage
South Lane
Cawthorne
Barnsley
S75 4EF
Tel: 01226 791912

Secretary

P Bunn
Chapel House Farm
Emley
Huddersfield
HD8 9ST
Tel: 01924 848536

Treasurer

C Stratford
90 Coxley View
Netherton
Wakefield
WF4 4LY
Tel: 01924 267793

We therefore plan to ensure that for any sponsorship, we will make every effort to publicise your company as best we can. We currently have a range of sponsorship opportunities that we would like to encourage you to consider;

Sponsorship Type	Details	Amount
Ball Sponsor	Match day ball sponsorship with company details publicised in local village stores and pavilion on match day.	£35
Company "boundary" sponsor boards	Advertising boards to be located around boundary, displaying company details. These will be supplied and made by ourselves, to meet your requirements.	£250 per season
Full Club Sponsors	Overall team/club sponsors to help purchase club tracksuits and playing tops. All clothing to display sponsors company logo and company details (as specified by you). Other local advertising to be made available, including advertising board at the club.	£1,000 per season (Minimum)

Whilst these form the basis of our normal sponsorship method we are always open to suggestion and would welcome any new ideas / suggestions for the future.

The above costs are only a guideline and we are willing to negotiate on any of the above options.

If you wish to consider any of the sponsorship options, please contact one of the following for further information, or fill in and return the attached sponsorship form:

Jon Lee 07515 612075
 Craig Stratford 01924 267793 or 07825 567084

Thank you for taking the time to read this letter. Even if you are unable to provide us with any sponsorship at the moment, we would still encourage you to come and see us next season on a Saturday afternoon. We can promise you a very warm welcome and an entertaining afternoon watching some good cricket!

Yours sincerely

Craig Stratford
 For and on behalf of Emley Clarence Cricket Club

EMLEY CLARENCE



CRICKET CLUB

www.emleyclarence.org.uk

An additional way you can help the club is to use the website address below as an alternative to Google or other search engines.

www.emleyclarencecc.easysearch.org.uk

Each search made will donate 1p to the club!

For more details see the shopping online section of our website.

EMLEY CLARENCE



CRICKET CLUB

SPONSORSHIP RETURN FORM 2009

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Company Name: _____

Contact Name: _____

Contact Tel: _____

Preferred Sponsorship: _____

Amount: _____

Should you wish for any of your business literature to be displayed on our sponsors' board in the clubhouse, please could you attach it to this form.

Once completed, please return the form to one of the contacts below.

Emley Clarence Cricket Club sponsorship contacts: -

Jon Lee
287 Wakefield Rd
Denby Dale
Huddersfield
HD8 8SD

Craig Stratford
90 Coxley View
Netherton
Wakefield
WF4 4LY